



Press Release

Beverly Hills Partially Closes Sunset Boulevard to Welcome a Million-Dollar Prefabricated Home...

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SPANISH FORK, Utah, July 12 /PRNewswire/ -- Beverly Hills is joining a list of high-profile cities that are welcoming a new generation of building. Irontown Housing Company, Inc., a 25-year-old Utah housing company, has changed the face of construction by providing customers custom, quality built, energy efficient homes while saving time, money and the earth.

Irontown Homes is scheduled to deliver a custom home to Beverly Hills on July 14th. The home features exquisite hand hewn cabinetry and built-in woodwork throughout, exposed ceiling beams, hardwood doors and case moldings, custom painting, majestic fireplace, exotic granite countertops, custom granite showers, and upgraded insulation. Also included are Pella windows, tile roof, GE Monogram appliances, Moen fixtures, imported tile flooring, home automation, and double-layered security system.

Eight individual modules will be craned onto the foundation in one day and the finishing will be done within a few weeks on site. Every Irontown Home is 95% finished when it leaves the factory.

"We have worked with many cities in California including: Manhattan Beach, Goleta, Montecito, Los Altos, Santa Barbara, Los Gatos, and now Beverly Hills. These municipalities are realizing we are a help to them and to the construction process. With tight space constraints on so many California properties, building a home can be a nightmare for the entire neighborhood. Our homes are set on the site in one day instead of having a noisy, messy construction site for 12 - 15 months. It's really a win-win for everyone," says Jason Valgardson, Irontown's Vice President.

Within the walls of their 60,000-square-foot facility, they can control every aspect of the building process. Having a climate-controlled facility and all of their resources centrally located, Irontown's efforts can focus on their strict quality control process, cost savings, precision scheduling and material waste prevention. They have completely eliminated the worry of weather delays, material delays, vandalism/theft, cost overages or scheduling delays while still providing the homeowners complete customization of all features of their home.

With Irontown's turnkey process, they stand alone as the only factory in the West to take the project from start to finish, making the process painless. They have firm contract pricing and can help with financing.

Upcoming deliveries include a Living Homes project designed by world-class Architect Ray Kappe in Los Altos, CA, a custom-designed mountain home in Park City's exclusive area, Promontory, and an executive mountain retreat in the Tahoe area's Martis Camp. Homes for Santa Barbara, Santa Cruz and Cokeville, Wyoming are also in process.

For information, visit their website at <http://www.irontownhomes.com>, email at sales@irontownhomes.com or call toll free at 877-849-1215.

Logo: <http://www.ereleases.com/pic/2010-Irontown-Homes.jpg>

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